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NARHC 2018 Fall Institute Exhibitor or Sponsor Form



Exhibit Days: Tuesday & Wednesday, Oct. 23-24, 2018
Hyatt Regency Lake Tahoe, 111 Country Club Dr., Incline Village, NV 89451

Company Name: _____ Ph. _____
Address (shown in app): _____ City _____ State: _____ Zip: _____
Contact Person: _____ Email _____ Ph _____

ATTENDEES:

A) Name _____ Title _____ Email _____ Ph _____ Veg Meal? _____
B) Additional* _____ Title _____ Email _____ Ph _____
C) Additional* _____ Title _____ Email _____ Ph _____

Food Allergies (Please list allergy & A, B, or C to indicate which vendor) _____

**Exhibitor/Sponsor fees include 1 person at table. Add a 2nd or 3rd person at the table for \$400 ea., max. 3. Table sharing by different orgs not allowed.*

Need Electricity? Yes No (provided no extra charge but must be requested in advance)!

Brief Company Description _____

Special Offer for Conf. Attendees (i.e. 10% off something, etc. or N/A) _____

Push Notification (Silver Sponsors Only) _____

Vendors & Sponsors should participate in our Game which drives attendees to your table. Please provide a 1 line question, answer & 3 wrong answers:

Game Question _____

Correct Answer _____

Wrong Answers (3) _____

Exhibitor or Sponsor Categories

Please Check:		Fee	6' Draped Table & 1 Chair	Conf. Registration + Food	Participant List + Prime Table + App Location	Internet & Elec*	Poster & Banner Marketing	Amount	
<input type="checkbox"/>	Premier Splash Pg Sponsor	\$4000	Yes	1	Location A+	Yes	Yes	\$	
<input type="checkbox"/>	Platinum Sponsor w/1 person at table*	\$3500	Yes	1	Location A	Yes	Yes	\$	
<input type="checkbox"/>	Gold Sponsor w/1 person at table*	\$1500	Yes	1	Location A-	Yes	Yes	\$	
<input type="checkbox"/>	Silver Sponsor w/1 person at table*	\$1300	Yes	1	Location B+	Yes	Yes	\$	
<input type="checkbox"/>	Exhibitor w/1 person at table*	\$1000	Yes	1	Part. List Only	Yes	No	\$	
<input type="checkbox"/>	Additional Person (ea.) max. 3 at table	\$ 400		1				\$	
Additional Advertising Opportunities									
<input type="checkbox"/>	Lunch or Break Sponsor (2 available)**	\$1000	Choose: <input type="checkbox"/> Lunch <input type="checkbox"/> Break						\$
<input type="checkbox"/>	Sponsored App Push Notification**	\$ 300							\$
<i>If paid after Aug. 31st, add \$100</i>							TOTAL		\$

***Choose Exhibitor OR Sponsor. Sponsor fee includes the exhibitor fee. **Must be an Exhibitor or Sponsor to take advantage of Add. Sponsor Ops.**

Note: Large floor displays (more than one 4' wide) are not allowed. If we can accommodate, you will be surcharged \$100.

Premier Splash Pg Sponsor receives: Same as exhibitors + Full Page ad on App (comes up whenever app is opened)! **Only 1 available!**

Platinum Sponsors receive: Same as exhibitors + Logo on Brochure (if received in time) + 5 min. to address the group. **Limited to first 3 paid!!!**

Gold Sponsors receive: Same as exhibitors + Rotating Toolbar ad (in the Conf. App, rotates on the bottom of every page). **First 10 paid only!**

Silver Sponsors receive: Same as exhibitors + a Push Notification (Pushes are a statement about your org emailed to attendees in the App). **3 only.**

Exhibitors receive: 6' Draped Table, 1 Chair, Food/Beverage, Conf. Registration, Internet, Electricity & Participant List. Better table location to 1st pd.

Payment & Art Deadline: Aug. 31, 2018*. If same ad or logo as before, no need to resubmit. Just let us know! **Gold Sponsors:** Email your ad in PNG or EPS/vector format, max. size 600 KB, 2560x200 pixels (banner shaped) by Aug. 31. If you miss deadline, we can't guarantee your ad or info. will be on the app!

Payment Method: Check Visa Master Card (Sorry, not Discover or Am. Express) **PAYMENT DEADLINE: AUGUST 31!**

Credit Card Number: _____ Expiration: _____ CVV: _____

Name on Card: _____

Credit Card Billing Address: _____ Amount: _____

Make checks payable to/mail to: **NARHC, 2 E. Main, Fremont, MI 49412** or FAX 866-311-9606

Questions: Call 866-306-1961 or email: meetings@narhc.org

CANCELLATION POLICY: 60+ days prior to conference, 100% refund (less \$25 processing fee); 59-45 days prior, 50% refund; 44-0 days prior, no refund/no transfer.

Conference Information:

Room Reservations: Room rates begin at \$169/night. Reserve at: <https://book.passkey.com/go/NARHC18> or call 800-233-1234 and reference the “Natl Assn Rural Health Clinics” room block (for the best rate). Room deadline is Sept. 25, 2018 – OR – whenever block fills (whichever comes first). Please make reservations early!

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Visit www.narhc.org and click on the Events tab or call 866.306.1961 for more information.

Exhibitor Setup: *Monday, Oct. 24, 5:00-6:00 pm or Tuesday, Oct. 25, 7:00-8:00 am.* This is a 3-day conference but our Exhibitor days are on the first 2 days only (Tues. & Wed., 8:00 am to 4:00 pm approx.).

Take down: *Wednesday, Oct. 25, 4:00-5:00 pm.* Make sure your boxes are ready and labeled for shipping.

Shuttle: NARHC has negotiated a discounted shuttle rate (\$44 to or from the airport) AND increased the frequency of shuttles. See our website, Events tab, for specifics once info. is posted around June 1st.

The hotel has additional charges for package handling fees.

Shipping Instructions: Please ship your items with a label that contains the following information:

NARHC Fall Institute Hold for Arrival on: _____ (Date of arrival)

Name of On-Site Contact (your rep): _____

c/o Hyatt Regency Lake Tahoe

111 Country Club Dr.

Incline Village, NV 89451

Packages should not arrive at the hotel any earlier than 3 business day prior to event.

We look forward to seeing you in beautiful Lake Tahoe!